

SPROUT

STUDENTS PLANTING SEEDS OF TOMORROW.

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LOCATION

The Real Institute

424 Yonge St 2nd Floor, Toronto, ON
M5B 2H3

See the virtual walk through [here](#).
Nearest subway station is College.



WHAT IS SPROUT?

SPROUT is a competition that allows participants from various academic backgrounds to collaborate in order to create solutions for real-world problems. This case competition is run by the Ryerson Liberal Arts Society and, this year is in collaboration with the Social Venture Zone. RLAS brings in industry experts to work with students to pull together a concept for change. It is a great opportunity to build collaborative skills, meet some really cool people and get your ideas off the ground!

The Competition is a three-day-long event, beginning at 6:00 PM on February 7th, going until February 9th at 4:30 PM. The exact schedule is attached to your acceptance email.

WHAT ARE INFO DROPS?

In order to give you support prior to the competition start date, the SPROUT team has created **Information Drops**. There will be a total of 3 information drops leading up to the competition. Each will contain information regarding the case competition. Through this information drops leading up to the competition, you will be introduced to various topics of interest relating to the Big Question, which will be revealed on the day of the competition itself. Some of these drops (like this one) will give you information on the logistics of the competition. Others will give you some insight into the problem or question that you will be working on during the case competition. It is up to you to use this information to your advantage.

TIPS ON HOW TO USE INFORMATION DROPS.

- In the past, some participants have done some preliminary research based on the information provided in the drops.
- Take a look at the expert bios on our Instagram page. This is good information to have and can sometimes provide more hints to what the competition question might be.
- Think about the information in the drops that interest you! You do not need to focus on everything!

SCHEDULE

Throughout the competition, you will have the opportunity to engage in several activities geared towards fostering your big ideas. On the first day, we will introduce the topic of the competition through a Keynote speaker, and briefly explain the details of the competition.

On the second day, participants will be provided time in the morning to ask Experts any questions they may have. This time is provided for participants to receive advice from those with expertise in areas surrounding the Mystery Topic.

Group Consultations refers to discussions between individual groups, and advisors who will help to further refine budding-ideas.

After a busy day, you will be treated to dinner at Boston Pizza, with the opportunity to bond with teammates and network with other participants.

On the final day of SPROUT, teams will be judged on which idea is most realistic, creative, and has an impact. There will be two rounds of judging. The first round will be private, with only the team, and three judges. There will be three to four separate rooms, where judging will be taking place. Teams will receive feedback from these judges. After each judge determines the winning team from each room, they will present to the entire panel of judges. This presentation will occur with the presence of all participants, after which a final winner will be announced.

TEAMS

We will provide you your team number and team member names upon your arrival on the first day of the competition, February 7th.

We will try to pair you with people who have similar interests to you.

WHAT DO YOU RECIEVE?

The winning team will receive a cash prize, as well as the chance to partner with the Social Venture Zone (SVZ), in order to bring their project to life!

DRESS CODE

For the Competition, we suggest Business Casual attire, as participants will be in contact with experts in the field. It would be best to showcase professionalism in manners and dress at this event.

JUDGING CRITERIA

The Judicial Committee will consider several criteria for each team. This will mostly include the overall quality of the presentation, creativity, and professionalism. The judges will expect the ideas presented to be feasible, and practical. They will be looking for a connection between the ideas presented and academic learning. The overall quality of presentations and ideas is very important as well.

More information about the judging criteria and the judging rubric will be given to groups on day 1 of the competition.

HOW TO PAY YOUR FEES

Click [here](#) to pay the \$20 non-refundable registration fee.

The SPROUT team has made this \$20 fee mandatory in order to promote participation during the Competition. We will send a participant confirmation email once you have paid the fee on Eventbrite. This fee covers your registration, all of your meals for the weekend and your competition supplies.

If you are unable to pay this fee due to financial circumstances, please contact us at sprout@rlasonline.ca.

QUESTIONS AND CONCERNS

If you have any Questions/Concerns, please contact **Josel Angelica Gerardo, RLAS Vice President of Events** at sprout@rlasonline.ca.